

## Firm Overview

Metis Strategy is a boutique strategy and management consulting firm based in the Washington, D.C. area. Our clients choose us for our rich experience, our deep expertise, our unique perspectives, and our commitment to becoming trusted strategic advisors.

We aim to foster intellectual discourses and provide practical insights based on the aggregate experiences from a great variety of engagements with leading corporations. Whether it is through our Forum on World Class IT podcast series, our book and periodical writing, or our speaking, we strive to share best-in-class practices that continue to advance traditional thinking on strategy and management. In an ever-evolving world, it has never been more important to be aware of your environment and to be conscious of how your organization should adapt.

## Metis Strategy Client Experience

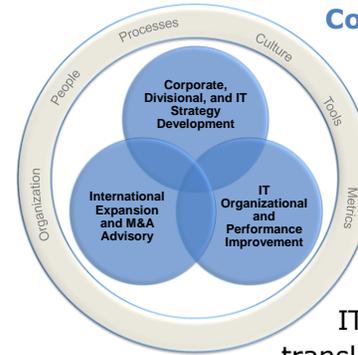
Metis Strategy has successfully helped develop and shape the strategies of companies in many rapidly developing and dynamic industries, including:

- Airlines & Air Cargo Terminals
- Aerospace & Defense
- Business Process Outsourcing (BPO)
- Construction
- Financial Services
- Food Manufacturing
- Gaming
- General Retail
- Hospitality
- HR Outsourcing
- Insurance
- Internet Services & eCommerce
- Media & Entertainment
- Payroll Services
- Pharmaceuticals & Biotechnology
- Pharmaceutical Retail
- Pharmacy Benefit Management (BPM)
- Professional Employer Organizations (PEO)
- Real Estate & Property Management
- Transportation
- Wine & Spirits

Metis Strategy is proud to have developed long-lasting relationships with our clients; most of whom continue to turn to our experts for advice, as we are committed to maintaining our clients' satisfaction even after our formal work is completed.

## Metis Strategy | Strategic Advisors

## Metis Strategy Services



### Corporate, Divisional, and IT Strategy Development

This practice area centers around developing, advancing, or refining a cascading corporate, divisional, and IT strategic framework that translates high level business objectives into focused and value-generating initiatives. By leveraging our strategic planning and project portfolio management methodology, the Strategic Translation, Alignment, and Refreshment (STAR) Methodology, and through growth opportunity identification and analysis, we help clients devise strategies and strategically-guided actions towards achieving their mission and vision in a fast-paced and constantly evolving environment.

### IT Organizational & Performance Improvement

This practice area centers around our World Class IT Assessment and our organizational design and governance expertise. By diagnosing IT performance and developing and applying best-in-class IT management practices, all with a unique understanding of how IT functions in the broader corporate structure, we help clients reach truly World Class IT performance.

### International Expansion and M&A Advisory

This practice area leverages our competitive landscape and market analysis, expansion strategy development, M&A due diligence, and post-merger integration expertise. It includes the investigation of geographic and operational growth opportunities as well as the identification of partnership opportunities and expansion modes. We help our clients navigate the complexities, challenges, and opportunities of growth in an increasingly global business context.

The Metis Strategy team is looking forward to hearing from you and to sharing additional information and client success stories with you.