

TECHNOVATION

with *PETER HIGH*

By the Numbers

12 years
500+ guests
5.0 iTunes rating
Top 50 Tech Podcast in US
20,000+ monthly listeners
70% Avg. consumption

Audience Profile

Tech CXOs
IT decision makers
168 countries; 65% US

[Technovation with Peter High](#) is the leading podcast for CIOs and senior IT professionals, featuring conversations with top technology executives and influencers at the intersection of business, technology, and innovation.

Hosted by renowned CIO advisor, author, and Forbes columnist **Peter High**, the podcast explores the technology trends that are transforming business, and the leaders driving digital change inside their organizations.

Since 2008, we've interviewed **500+ guests**, including more than 50% of **Fortune 100 CIOs** and senior technology executives, as well as leading startup founders, tech investors, researchers, and other influencers.

Our engaged audience of over 20K monthly listeners gives sponsors the **opportunity to share their message directly with thousands of IT decision makers with purchasing power** inside their organizations.

Key Benefits of Sponsorship

- Reach a **highly engaged audience** of CIOs and senior IT decision makers
- Align your brand with a **trusted and influential voice** in the IT community
- Position **your company and CEO as a thought leader** and help drive the conversation around technology's impact on business
- **Influence potential customers** through our personal and authentic sponsorship options

Executive-Level Guests from Leading Companies



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